



## LONG LAKE ASSOCIATION BOARD MEETING MINUTES

For Wednesday, November 13, 2024

Zoom

5:00 PM – 6:30 PM

### Call to Order–Roll Call

Call to order occurred at 5:03 PM EDT

Attendees: Dave Baker; Brent Schnell; Rick Dahlstrom; Len Klein; Dave Porath; Karen Baker; Pat Kessel; Cam Corteggiano; Mark Walkowiak; Janice Moy; Cris Crew.

Absent: None

### Approval of Agenda:

Motion by Len Klein, seconded by Dave Porath and approved by BOD vote.

### Approval of Prior Minutes:

Approval of Draft LLA Board Meeting Minutes for October 9, 2024. Motion by Karen Baker was seconded by Rick Dahlstrom and approved by BOD vote.

### Member Comment:

#### Public Comment:

Any LLA member is permitted to address a meeting of the Association. Comments will be limited to 5 minutes per member. If there is more than one person from any organization, then a member shall be chosen to speak from the entire group. Public comment does not mandate a response from the board at that meeting, but it may be put on the next meeting agenda for discussion.

None

### Old Business:

None.

### New Business:

1. **LLA/LLF Combination** – Dave Baker discussed the close alignment of goals and resources shared by LLA and LLF. There is a need to do better at fundraising as costs increase and member dues remain static. LLF has found confusion in the community about the difference between LLF and LLA. An informal survey of other northern Michigan lake associations shows they all raise meaningful donor funds and operate with larger budgets. A combination between LLA and LLF would eliminate confusion and eliminate duplication of efforts and allow better use of combined resources. After combination, LLA, a member-driven not-for-profit, will be the go-forward entity.
2. **Conversion from 501c(4) to 501c(3)** – 501c(3) organizations offer donors the opportunity to take a tax deduction for their donation and funds granting organizations prefer to donate to 501c(3)s. All of the lake associations we surveyed are 501c(3). The primary benefit of 501c(4) is the ability to engage in political activity and lobbying – things we don't do. We will seek consent of the members to convert to 501c(3).
3. **Authority to engage counsel and set a budget limit of \$5,000** – Parker, Harvey PLC is a local law firm with experience working with not-for-profits. Rick Dahlstrom made the motion to engage Parker Harvey to advise and document the combination, subject to a fee cap of \$5,000. Motion seconded by Dave Porath and approved by unanimous vote.



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4. **Amendments to By-laws** – Amendments will need to be approved by the membership. Proposed to expand the LLA Board from 12 to 15 members to allow some of the LLF board members to continue on the combined Board. Also, proposed to add the words “and watershed” after Long, Mickey, and Ruth Lakes to the definition of the area served by LLA to be consistent with LLF’s definition. Motion by Pat Kessel was seconded by Brent Schnell and passed by unanimous vote.
5. **Set a Special Meeting of the Membership** – Per our by-laws, members must receive 15 days advance notice of the special meeting. Given the amount we need to communicate and considering the upcoming holidays, we propose to set a special meeting during the second week of January. We will seek to put all of the information online and provide an option for electronic and proxy voting.
6. **Discuss joint year-end letter and Boat Wash Campaign** – LLF has agreed to contribute \$15,000 to match donations from the Boat Wash Campaign. The Board felt that the LLA cash contribution should be \$5,000 in consideration of the additional \$5,000 that could be spent on legal fees. The Board wants to maintain an adequate cash reserve to meet LLA operating needs for the coming year. There was discussion about reducing the target goal for the Boat Wash Campaign to \$100K based on costs of other area boat washes. Motion to approve by Brent Schnell was seconded by Rick Dahlstrom and approved by unanimous BOD vote.
7. **2025 Budget** – Motion to approve the 2025 Budget with the addition of the additional \$5,000 for the Boat wash campaign and \$5,000 for legal fees. These items will be paid via a reduction of cash reserves. Motion to approve by Mark Walkowiak was seconded by Dave Porath and approved by unanimous BOD vote.

### Committee Reports:

Committee	Topics	Chair	Time/Mins
Financial Report	Review Financials/Budget Report	Janice Moy	2
Communication & Website Long Range Planning	Website Updates/ Facebook/Instagram	Dave Baker/Cam Corteggiano	2
Lake Management–Treatment	EWM Treatment Updates	Brent Schnell	2
Lake Management–Studies	NMC Lake Studies/Water Testing/Interns	Len Klein	2
Lake Management–Studies	Zebra Mussel Update/Benthic barrier pilot	Rick Dahlstrom	2
Lake Management–Prevention	Road Clean Up	Mark Walkowiak	2
Water Safety	Updates	Mark Walkowiak	2
Fishing Quality/Loon Mgt.	Updates	Pat Kessel/Rick Dahlstrom	2
Membership/Nominations Recreation/Social	Newsletter & membership update/Membership Events/Open Board Seat	Dave Porath	2
Community Affairs	Updates	Mark Walkowiak	2
Island Maintenance	Updates	Cam Corteggiano	2

**Treasurer’s Report** shows a cash balance as of 10/31/2024 of \$33,338.02.



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**Adjournment:** Motion to adjourn by Cam was seconded by Pat at 6:40 p.m.

### **Proposed 2024 Meetings/Events**

<ul style="list-style-type: none"><li>• April 10, 2024-LLA BOD Meeting</li><li>• May 8, 2024-LLA BOD Meeting</li><li>• June 3rd- LLA 2024 Annual Discussion Meeting/Welcome back to Paradise-Boone's Long Lake Inn; Time: TBD</li><li>• June 25, 2024-EWM Treatment #1</li><li>• July 10, 2024- LLA BOD Meeting</li><li>• July 30, 2024-EWM Treatment #2</li></ul>	<ul style="list-style-type: none"><li>• August 14, 2024- LLA BOD Meeting</li><li>• August 24, 2024- Annual Board Meeting-Boone's Long Lake Inn 9:00-11:00 am</li><li>• September 11, 2024-LLA BOD Meeting</li><li>• October 9, 2024-LLA BOD Meeting</li><li>• November 13, 2024- LLA BOD Meeting</li><li>• Adopt A Road Dates-Dates May 25<sup>th</sup>; Sept 7<sup>th</sup>.</li></ul>
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